Allentown ArtsFest: Check out outsider, fringe, emerging artists

Artist Frankly Lost from Collegeville works on the base pattern of his mural at the Allentown ArtsFest at Cedar Beach in Allentown. (CHRIS SHIPLEY / THE MORNING CALL)

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A free, three-day celebration of outsider, fringe and emerging artists kicks off Friday at Cedar Beach in Allentown.

The Allentown ArtsFest, presented by the Alternative Gallery, returns for the 4th year with more than 300 artists, vendors, musicians and performers.

ArtsFest will feature three stages of live music and entertainment by mostly regional artists in all genres. Psych Fest is a Psychedelic Rock event noon-7 p.m. Sunday.

New is the Voyager Tent: an interactive area featuring film and animation screenings, retro gaming, virtual reality, 3-D printing, indie game developers and technology.

The Graffiti Jam section celebrates the culture of hip-hop with breakdancing, turntablism, emcee battles and graffiti artists. Artists will create murals and graffiti on large panel walls.

On Saturday, 4-7 p.m., 12 artists will create six canvases live.

A Skate Park will feature demos and contests for BMX and skating.

The Alternative Clubhouse will offer art making activities and demonstrations for kids, including paint marbling, create your own T-shirt and collaborative mural painting. Kids can make a zine with Lehigh Valley Girls Rock noon-8 p.m. Saturday.

Watch for buskers performing throughout the festival grounds.

Lehigh Valley Apparel Creations will do custom screenprinting noon-5 p.m. Saturday.

There will be more than 60 artist vendors.

Shangy's will host local breweriesHiJinx, Funk Brewing Co.y, Fegley's Brew Works & Slyfox, as well as Blue Mountain Vineyard & Cellars. And there will be lots of food vendors.

Festival hours are 4-11 p.m. Friday, noon-11 p.m. Saturday, 11 a.m.-8 p.m. Sunday. Info: allentownartsfest.com.

—*Jodi Duckett*