State Farm, Yonkers' Newest Biz, Gives to Animal Shelters



State Farm Insurance branch owner Jocelyn Mizrahi with Deputy Mayor Sue Gerry and Yonkers BID Executive Director Dan Lipka as they open the new Yonkers location.

May 23 marked the official grand opening of a new State Farm office in downtown Yonkers, and branch owner Jocelyn Mizrahi took the opportunity to give back to her new community.

State Farm has always been known for its social responsibility, and was recently ranked number one in that category among insurance companies by Fortune Magazine, and Yonkers' newest State Farm office continued that tradition with donations to both the Yonkers Animal Shelter and the Mt. Vernon Animal Shelter. Mizrahi has a long-term commitment to protecting animals and will donate a percentage of her profits to local animal shelters and causes.

This new State Farm office represents a new age of businesses that are dedicated to their local community, consumer service and social accountability.

On hand to celebrate the official ribbon cutting were Mizrahi's staff, family, friends and her two dogs. In addition, Daniel Lipka, executive director of the Yonkers Downtown BID, presented a plaque and official welcome to this new business.

"This is a special time in downtown Yonkers," she said. "Wonderful new businesses

are opening and bringing a vibrant energy to our community."

Yonkers Deputy Mayor Sue Gerry was also in attendance to welcome State Farm, and presented a proclamation on behalf of the city. "We welcome State Farm to Yonkers and to the growing economy and community in our downtown area," she said. "Yonkers is committed to ensuring the success of businesses such as State Farm, so we can continue to make our city a great place for people to want to live, work and play."

Mizrahi said she specifically chose Warburton Avenue to be part of the revitalization of downtown Yonkers. When she opened her State Farm office in Yonkers, she wanted to be able to work with people from all different walks of life and financial situations, and said she and her staff are committed to her new Yonkers community and to providing the highest quality of services to anyone who walks in her door.

Her new office, located at 54 Warburton Ave., is part of the award-winning Warburton Lofts at Philipse Manor Hall Historic District, which recently received an award for Excellence in Historic Preservation, given by the Preservation League of New York State.

Yonkers Art Beat: Adam Shultz, Process-Driven Yonkers Artist



One of the works of artist Adam Schultz.

By Steve Force

Artist Adam Shultz set up shop in the Yonkers YOHO studios in 2008 where he works primarily on painting and sculpting – but is open to any interesting idea or project that might catch is eye.

Like any artist, Shultz enjoys and takes pride in well-finished artwork, but says he is really "process obsessed." It is experimenting, trying new media and techniques, and finding what works and doesn't work that really excites him as an artist.

A visit to his studio will confirm this love of process and experimentation, where there is a fascinating riot of old tools and farm implements, pieces of wood and tree branches, and paints and hardware everywhere.

Shultz grew up in rural Indiana, and if his parents had not been forced to sell off the family farm during harsh economic times, he said he would probably be a farmer today. Instead, early in high school, an artistic spark was kindled in him by two art teachers – one teaching graphic/commercial art, the other design and fine art.

After high school he attended art school in Savannah, Ga., then lived and worked in several artist quarters in and around New York City before moving to Westchester and establishing his studio in YOHO. He said he enjoys the "urban vibe" he feels in Yonkers and appreciates it affordability and its proximity to New York City.

Shultz is currently working on three projects in his YOHO studio, including a sculpture series involving charred wood and drift wood, a series based on Internet message boards, and a work based on layer upon layer of house paint dried and cut into strips and mounted edge-out on a board.

When this third work is complete, the viewer will see color patterns created by approximately 15,000 strips of dried paint.

Shultz's work is exhibited throughout Westchester and one can learn about his latest exhibits and projects via Facebook. To get a true sense of the beauty and eclectic nature of Shultz's work, visit his studio during the annual YOHO Artists Open Studios weekend. He shares his studio with his wife, Courtney White, whom he met in art

White is completing a doctoral program in environmental studies and incorporates environmental themes in her work.

Don't Miss

* June 22, 2 p.m., The Friends of the Yonkers Public Library present a musical performance titled "A Tribute to The Big Bands" in the Pincus Auditorium, Grinton I. Will Library Branch; www.

* Through June 27, Yonkers Public Schools, Yonkers Public Library and Yonkers Arts present the annual Yonkers Public Schools Student Art Exhibit in the atrium of The Riverfront Library; www.ypl.org.

* Through June 29, a group exhibition titled "Four Walls and a Pedestal" is presented at the Blue Door Art Center; www.bluedoorartcenter.org.

* Through Sept. 14, a sculpture exhibit titled "Lily Cox-Richard: Possessing Powers" is presented at the Hudson River Museum; www.hrm.org.

* Through Sept. 14, a multi-media exhibit titled "Mandy Greer: The Ecstatic Moment" is presented at the Hudson River Museum; www.hrm.org.



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