



PRESS RELEASE

For Immediate Release

YOHO ARTIST STUDIOS UNVEILS NEW FAÇADE/ENTRANCE YOHO Artists 6th Annual Open Studio Weekend

Apr 7, 2009 (Yonkers, NY) YOHO Artists Studios proudly announces its new role as Southern Westchester's Center for the Arts and will kick off its designation with an artistically nouvelle façade renovation to demarcate the changeover. Mayor Amicone and the City of Yonkers will commemorate with a ceremonial ribbon cutting on Thursday, April 16, 2009 at 10:00 AM. The ceremony precedes the 6th Annual YOHO Artist Open Studio that weekend on Sat/Sun Apr 18 – 19 where over one thousand guests are expected.

The five-story historic landmark was purchased nearly four years ago by The Heights Real Estate Company with high hopes to expand the existing art community in Yonkers. Since then, it has seen great success as the building quickly filled with emerging and well-established artists eager to expand their creativity in their own private studios.

“Excitement has been building up over the years and the modern box and lattice themed components perfectly integrated into the structure will capture it,” said George Huang, the building's primary investor. “The design scheme continues into the main staircase which will be repositioned as a primary gateway to the 3 upper YOHO floors from the Nepperhan Avenue side.

Within the first two years, many new leases were signed as the building became an instant magnet pulling in artists from the entire southern Westchester region and most of the Bronx. Currently, 95 percent of the studios are occupied “We have space to fit every artistic need,” said Property Manager Zuki Pjetrovic. “These lofts offer amazing light, incredible ceiling heights, tons of workspace and we are only minutes from the Yonkers waterfront and MetroNorth.”

Recently, due to lack of affordable studio space in New York City, artists have been seeking refuge elsewhere. Because Yonkers is only 25 minutes outside of Manhattan, they have been settling at the YOHO Artist Studios, a sensible solution for any working artist.

The regular units available starting at \$400 a month with all utilities included have proved to be so popular they rarely become available and are snatched up quickly

For more information on the YOHO Artist Studios or 578 Nepperhan Ave, please visit: ww.YOHOartists.com. To schedule a viewing of available space, contact Zuki Pjetrovic at (917) 682 – 5172.

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